



COMPLIMENTARY ONLINE WEBINAR SERIES

Sponsored by FSFOA

Presented by PFM



November 12, 2020

11:00am - 12:00pm **COVID-19's Impact on Local Government Finances**

Learning Objective: When you complete this session you should be able to: identify and apply the skills necessary to improve forecasting key revenue sources in an environment of recession and uncertainty caused by COVID-19. (Finance - 1 CPE)

- Hank Fishkind, Ph.D. | Director, PFM Financial Advisors LLC
- Leanne Evans | Treasurer, School District of Palm Beach County
- Laura Howe | Senior Managing Consultant, PFM Financial Advisors LLC

12:00pm - 1:00pm **Optimizing Cash Investment Earnings in a Low-Rate World**

Learning Objective: When you complete this session you should be able to: list two key elements of establishing an effective investment management process, discover the implications of the Federal Reserve's interest rate changes for local government portfolios, and identify which investment instruments, allowed for Florida local governments, can be effective in a low rate environment. (Finance - 1 CPE)

- Steven Alexander, CTP, CGFO, CPPT, | Managing Director, PFM Asset Management LLC
- Richard Pengelly, CFA, CTP, | Director, PFM Asset Management LLC

Please click on the following link to register for the November 12th seminars

<https://pfmgroup.webex.com/pfmgroup/k2/j.php?MTID=t73780dc275d39c427d76ff7626841bfa>

ALL TIMES ARE EASTERN TIME (EST)

Attending all four sessions qualifies for 4 hours of CPE credit. Each session qualifies for 1 hour of CPE credit. Field of Study for each session: Finance. No advanced preparation needed. Prerequisite: Holding a governmental financial position. Program level is intermediate and is presented Group Internet Based. For questions or additional information regarding complaint and/or program cancellation policies, please contact Lee Alexander at 407-913-1635 or alexanderl@pfm.com. For webinar technical issues, contact Leslie Bell at 407-406-5776 or belll@pfm.com.

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